

**2009 AzLA Annual Preliminary Program
Conference Program Descriptions
(Subject to Change)**

Key to Conference Programs

ALL = Applicable to All Divisions and Interest Groups

Divisions

CULD = College and University Libraries

PLD = Public Libraries

SLD = Special Libraries

TLD = Teacher-Librarians

Interest Groups

ALYAS = Arizona Librarians for Young Adult Services

GovDocs = Government Documents

IIG = International Interest Group

KIDS = Kids Issues, Development and Support

InfoTech = Library Information Technology

RPSIG = Reference/Public Services Interest Group

DivPops = Services to Diverse Populations

TSIG = Technical Services

Tuesday

10:30 - 11:30 AM

PHOENIX: MYSTERY MUSE

Jon Talton, Author

Join author Jon Talton for a discussion about how the Phoenix area, its history, people and vibe inform his fiction writing, especially the David Mapstone Mysteries. He will explore how a city becomes as important a character as any other.

So They're Graduating From High School - Are They Ready for College? (RPSIG, CULD, TLD)

Ellen Welty, Liaison Librarian, Arizona State University

Julie Tharp, Undergraduate Instruction Librarian, Arizona State University

Melissa Guy, Liaison Librarian, Arizona State University,

Ann Dutton Ewbank, Librarian, Arizona State University

This panel of undergraduate instruction librarians will provide an opportunity for teacher librarians to hear about the information literacy challenges faced by first-year college students. Join librarians from Arizona State University as they discuss college-level research expectations, the types of assignments students are typically given, and share ideas how teacher librarians can best prepare their students for success at the college level. Topics for discussion will include: information literacy strengths and weaknesses of incoming freshmen; specific skills and abilities needed to successfully conduct academic research at the university level; the type of support undergraduate instruction librarians provide; and programs and assistance available to first-year college students.

Mary Downing Hahn

Join Grand Canyon Reader Award Winning Author Mary Downing Hahn as she discusses her winning book *Deep and Dark and Dangerous: a Ghost Story*.

An Innovative Way to Spread the Word about Your Library (SLD, CULD, DivPops)

Joyce Martin, Curator, Labriola National American Indian Data Center, Arizona State University Libraries; Jennifer M. Duvernay, Marketing and Outreach Officer, Arizona State University Libraries; Matthew Harp, Digital Library Production Manager, Arizona State University Libraries

Have you ever heard new customers say, “I did not even know your facility existed until recently”? Or “I wish I knew you were here sooner”? Despite many activities to raise our profile with both the university and the Arizona Indigenous community, there are many potential customers still unfamiliar with the ASU Libraries’ Labriola National American Indian Data Center. To address this issue, we created a video to both inform the community about the Center and to raise funds. In this presentation we will outline the steps of creating a similar video production, including planning, production, post-production, and dissemination. We’ll share with you the challenges we overcame, the lessons we learned, and the amazing results of our efforts.

The Beauty of Numbers (TLD, KIDS, PLD)

Pam Gavina, Librarian

Becky Keenan, Follett Library

Library data collection is second nature to us. Dewey, balanced & well weighted collections, Accelerated Reader, aged titles, weeding-these terms all familiar in our vocabularies. But trying to explain some of your needs for funding or educating using these terms to boards, principles, title 1 directors etc. can be a frustrating task. How do we show them what we are talking about and the needs we have in a language they will understand? Learn the beauty of numbers in our presentation. We will so you how we collected data for our board presentation, used simple data collection techniques and

illustrated in graphs, charts, and National and State comparisons numbers that ANYONE can understand. Even if you and your district are not trying to raise funds for the library, this presentation will allow you to educate anyone on the status of your library collection and others in the district.

Succession Planning for Small and Medium Libraries, or, Bringing Millennial Librarians to the Middle of the Desert (CULD, RPSIG)

Pat Hotchkiss, Director, Libraries/IMS, Cochise College;

Lisa Gardinier, Technical Services/Instruction Librarian, Cochise College;

Trevor Smith, Systems Librarian, Cochise College

Tetima Pamprom, Librarian, Cochise County

Beginning in 2005, the Cochise College Library has hired three new librarians...all fresh out of library school...to replace three retiring professional staff with decades of experience. A fourth expected retirement in the next few years will result in the replacement of the entire professional staff of the library in less than 10 years. What has worked? What has not worked? Three Cochise librarians will lead a discussion on succession planning for small and medium libraries, including the hiring process and transitioning new librarians into the local community. Will you be hiring in the foreseeable future or have you recently hired? Let's share our best practices on preparing our libraries for the next generation of leadership.

Under the Phoenician Sun: Jewish Resources (IIG, PLD, SLD)

Lawrence D. Bell, Executive Director, Arizona Jewish Historical Society

Rachel Leket-Mor, Religion, Philosophy, Jewish Studies Bibliographer, ASU Libraries

As a growing community of 100,000, the history of the Jewish community in Phoenix goes back to the nineteenth century. In last decades, more and more Israeli Jews join this community. The presentations in this session feature local collections that may be used to study the history and culture of these communities: 1) Preserving Phoenix's Diverse Heritage: The Arizona Jewish Historical Society This presentation will discuss the work of the Arizona Jewish Historical Society (AJHS) in preserving the history of Arizona's Jewish communities. These efforts include an active oral history program, an annual series of educational and genealogical programs, and the creation of a community-wide archive with over 50,000 photographs, documents, and artifacts. 2) It is Bond, the Hebrew Bond: the Israeli Popular Literature Collection at ASU Libraries This presentation will feature a collection of popular literature materials at ASU Libraries. The ISRAPULP research collection, the only repository of its kind outside of Israel, includes rare Hebrew booklets published in the 1930s-1970s. The different genres represented in the collection, including suspense, adventure, Western stories, horror, spy, and

science fiction, reveal much more than the formal literature about the Israeli culture and society, starting in the pre-State period.

11:45 – 12:45 PM

Wallace Edwards, Author

Join Grand Canyon Award Winning Author Wallace Edwards as he discusses his award winning non-fiction book, *Monkey Business*.

Jeff Benedict, Author

Join author Jeff Benedict as he discusses his popular non-fiction books.

Terrific Toddler Programs (PLD, KIDS)

Kim Huff, Youth Librarian, Glendale Public Library-Foothills Branch

Betsy Williams, Library Assistant, Glendale Public Library-Foothills Branch

Need some great program ideas for the toddlers you serve? Be sure to join us for some wonderful, simple ideas that you can easily implement. We'll share our programs, complete with the "how-to's" in this fun, hands-on, interactive workshop. These innovative programs can be carried out using little or no part of your programming budget.

Lighting the Way to the Future - Space Needs Analysis and Planning (PLD)

Jeffery L. Davis, Architect, Architectural Nexus

Today's public libraries grow in many different ways to meet the needs of community, technology, circulation, and programming. The definition of "library" is constantly changing in today's progressive world of information. Planning for the future can be an overwhelming task. This session will provide tools for librarians to begin their own preliminary space needs assessment. The program has three objectives, first to educate about resources available, second to show how to use those resources in an effective way, and third to set up steps to implement a plan of action.

Capturing the Captive Audience (INFOTECH, CULD, PLD, SLD)

Chris Cook, Product Support Specialist, BCR

You know the users are there... lurking about. What are the hooks that lure them in and drive them to the resources that you spend your time and energy procuring and providing? There is a lot of buzz about Web and Library 2.0 and getting “in their space” and bridging the millennial gap. But no matter what venue you use (the Web, a printed flyer, a blog, Twitter, a bibliographic instruction course) there are some tried and true marketing techniques that you can apply to your message to help capture your captive audience.

“Herding Chats” or How We got 35 Librarians to Work Together Across multiple locations (CULD, PLD, RPSIG)

Jeanette M. Mueller-Alexander, Librarian, Arizona State University

Joseph Buenker, Associate Librarian, Arizona State University

Melissa Guy, Assistant Librarian, Arizona State University

Ralph Gabbard, Librarian, Arizona State University

How do you go from a one campus chat reference service to a commercial chat service provider for all campus & then back to self-provided chat coordinating 35 Subject Librarians on 4 campuses? This is a tale of the adventures of the committee charged with doing just that.

National History Day in Arizona: How Libraries and Archives May Participate (TLD, SLD, CULD, ALYAS)

Linda Shackle, Coordinator for Science & Engineering Services, Arizona State University;

Shara Forrister, Faculty, Axia College of University of Phoenix Online

Megan Gately, Educator, Arizona Historical Society

National History Day (<http://www.nationalhistoryday.org/>) promotes critical thinking and research skills for students in grades 6-12; in Arizona, the Arizona Historical Society coordinates the yearly NHD competitions. Students research a historical topic related to a theme and create an exhibit, performance, documentary, paper or website accompanied by an annotated bibliography. Although entries are scored for creativity, appearance, and relation to theme, the main judging criteria focus on the research and use of primary sources. Students are expected to use archives, libraries and museums in addition to the Internet, so this is an excellent opportunity for librarians and archivists to promote scholarly sources and effective research techniques to both teachers and students. The speakers will talk about what the NHD competition involves, what to expect from teachers and students in your school/area and the benefits of judging this competition. This program is for teacher-librarians, and librarians/archivists who work with historical material in any type of library; parents of children who participate in NHD will also find this program of interest.

2:30 – 3:30 PM

Ubiquitous Access: Reaching Students where they are, not where we wish they would be (RPSIG Business Meeting)

Heather Lausten, Curriculum Librarian, Grand Canyon University

Emma Covelli, Web Librarian, Grand Canyon University

The expanding nature of online programs has required that academic libraries rethink how they provide services to students. Discovering ways to proactively reach out to students and address the unique issues with library use that pertain to online students became paramount in ensuring students did not feel isolated and hopeless in their research. Both traditional and innovative marketing strategies have played an integral role in connecting with the student to address and reduce their library frustrations. By extending the library's presence directly into the online classroom, students can move from one learning environment to the next with ease. Partnerships with faculty and curriculum designers have allowed for information literacy to become a part of the general student learning experience, not just an additional skill taught in the library. With these concepts libraries can help to lead the way to a better online educational experience.

Gadgets, Gizmos and Games for Non-Geeks: Tech 2.0 (ALL)

Jen Maney, Virtual Library Manager, Pima County Public Library;

Lisa Bunker, Librarian, Youth Services, Pima County Public Library

Mala Muralidharan, Public Library Development Consultant, Arizona State Library Archives and Public Records

Come and play with us. Get your hands on the latest tech gadgets, gizmos and games. Touch and feel iPods, Kindles, Wii, laser virtual keyboards, flexible, and a spill-proof keyboard that you can roll up and take with you. Digital portable eBook readers and more... Who said you can't have fun at the conference?

Yippee – O- Coyote! - An in depth peek a the process of creating one beloved book sporting one crazy canine as shared by its masterminds author Jennifer Ward & Steve Gray.

Jennifer Ward, Author

Steve Gray, Illustrator

Award winning author/illustrator team Jennifer Ward & Steve Gray delight, engage, share and bare all concerning the creation of this year's recipient of the Grand Canyon Reader Picture Book Award, *There Was A Coyote Who Swallowed A Flea*. Get ready to sing, hoot and holler, and even learn how to create a cartoon rendition of Coyote

himself. Steve & Jennifer will provide engaging anecdotes, activities and information that will be useful to share in classroom settings to help you bring your own storytime to life.

Volunteerism: A Win-Win

Marybeth Gardner, Administrative Librarian, Chandler Public Library

Tara Anglin, Community Outreach Coordinator, Chandler Public Library

Have you considered tapping into community resources on behalf of your mission? Volunteers are looking for ways to support your library and literacy – but are you ready (and willing) to show them how? For your library and its volunteers to benefit the most from each other, volunteers should be managed as part of an overall, systematic program. Presenters from the Chandler Public Library will discuss how they develop and manage their volunteer program and their process for engaging 275 adult volunteers in everything from the traditional activities to the more innovative opportunities. Based on tried and true volunteer management principles, the team will discuss how to recruit, orient, place, and train volunteers AND our strategies for creating innovative win-win opportunities and developing a culture that embraces volunteerism. Anyone who is responsible for volunteers at your library, thinking about starting a volunteer program, or is in need of giving new life to a stale program should attend!

Keeping on the Sunny Side of Good Health: Projecting the Light of Research to Enlighten the WE Generation (NATIVE, ALYAS, DIVPOPS)

Marie-Elise Wheatwind, Graduate Student & Knowledge River Scholar, University of Arizona School of Information Resource and Library Science

Particia A. Auflick, Outreach Services Librarian, Arizona Health Sciences Library

Annabelle V. Nunez, Assistant Librarian; WE Search Co-Advisor, Arizona Health Sciences Library

Diana Olivares, Kelly Battese, Monique Becerril, Graduate Students & Knowledge River Scholars, UA School of Information Resource and Library Science

Wellness Education is available to everyone, if “we” know how and where to look. 'WE Search' is a collaborative effort combining curiosity and exploration to understand, empower, and enlighten ourselves. During the summer and fall, University of Arizona Knowledge River graduate students from the School of Information Resource and Library Science worked with professors from the Arizona Health Sciences Library and students from Sunnyside High School to discover how we can strive to achieve a healthier quality of life. Serving as mentors, guides and coaches, one generation of students passed the torch to others, researching medical, nutritional and psychological issues facing our cultures, primarily Hispanics and Native Americans. Join us today as we demonstrate what we learned through the personal and creative audiovisual medium of digital stories and how we can all enjoy thriving, active lives.

As Seen Onscreen: Digital Archives as a Means to Bring Scholarship to Light (SLD)

Marie-Elise Wheatwind, Graduate Student & Knowledge River Scholar, University of Arizona, School of Information Resource and Library Science

What happens when boxes of data and artifacts far outnumber the trained archivists and funds to fully process and create a finding aid for them? More often than not, they sit for years on shelves, unnoticed. This would have happened to the manuscripts, notebooks, correspondence, and photographs of poet Jeremy Ingalls, who was awarded the Yale Younger Poets Prize in 1941, and retired to Tucson in 1960, where she continued her literary and scholarly pursuits until her death in 2000. Ingalls published several books of poetry, prose and translations, traveled in the 50s and 60s to China, Korea, and Japan (where she also taught), and held grants from the Ford, Fulbright, Guggenheim, and Rockefeller foundations. This last year the University of Arizona Poetry Center, UA Special Collections Library, feminist publisher Kore Press, and independent scholar Marie-Elise Wheatwind collaborated to help bring Ms. Ingalls' work to light, by digitizing selected text, audio clips, photographs, and artifacts for a website, which has helped to generate international, multicultural and cross-disciplinary interest in her life and work. This program outlines how creating a website and blog helped to stimulate interest and funding for the increased visibility of this almost forgotten poet, translator, and scholar.

Legislative 101 (ALL)

Rita Hamilton, AzLA Legislative Chair

Library Advocacy Now! Come learn how to become a better advocate for libraries with an overview of the Arizona Legislative process and tips on how to work the system. Learn tactics for communicating effectively with your elected officials and what the current legislative hot topics are in Arizona.

4:00 – 5:00 PM

TLD Business Meeting: Ignite the Spark of Peer Coaching for Teacher Librarians

Pamela T. Gavina, Teacher-Librarian, Lela Alston Elementary

Ann M. Lumm, Technology Integration Specialist, Maricopa County

When teacher-librarians work collaboratively with classroom teachers to develop engaging learning experiences, classroom practices change and students develop critical 21st Century skills. Discover how Isaac School District has implemented Peer

Coaching to develop collaboration, communication and other coaching skills needed to help colleagues apply best practices for lesson improvement and technology infusion. Review available resources to ignite the spark of a Peer Coaching Program that develops coaching skills, builds teacher leaders, and adds value to existing school programs.

PLD Business Meeting: Image and the Profession

Ruth Kneale, Systems Librarian, National Solar Observatory, ATST Project

The speaker will present snapshot profiles of modern librarians and discuss them in context with the results of a 2008 survey of librarians on perception and image. The adventures these digital-age information professionals are taking in the 2.0 world will be highlighted against some of the comments received in the survey. Current media representations of librarians will also be presented and discussed.

CULD Business Meeting

Join the College and University Libraries Division to plan for the next year.

SLD Business Meeting: 24/7 Real-time Connections: Unleashing Webconferencing's Potential

Danielle Carlock, Library Faculty, Mesa Community College

Jenny Vargas, Library Faculty, Scottsdale Community College

Elluminate Live! is a web-conferencing software that allows students and instructors/speakers to meet online in real-time and interact via two way audio and instant message chat. Instruction occurs via application sharing features, group work in breakout rooms, discussion, whiteboard, and other tools. A wide variety of library applications are possible including providing real-time library instruction, reference assistance to groups and one-on-one, delivering library training and professional development events, and collaborating across distances. At Maricopa Community College District, Elluminate Live! has been used as a tool for teaching research skills online and hosting professional development events. It is an ideal environment for such events as participants can listen to the instructor/speaker in real-time, be taken to websites through an embedded browser window, view PowerPoint presentations that are being shared, collaborate in virtual breakout rooms, and much more. The potential for providing engaging, interactive instruction to participants in any location is

tremendous. Sessions can also be recorded and shared permitting even more individuals to participate and benefit from the sessions.

Wednesday

8:30 – 9:30 AM

Bring Books to Life with Puppets (PLD, KIDS, TLD)

Stacie Delcambre, Librarian, Maricopa County Library District Northwest Regional Library

Brianna King, Library Paraprofessional, Maricopa County Library District Northwest Regional Library

Stephannie Newton, Adult Services Supervisor, Maricopa County Library District Northwest Regional Library

Terri Fields, Author

The WOW Puppeteers will perform a puppet show based on the book Burro's Tortillas by Terri Fields. The performers will highlight how puppets can be a wonderful way to enrich a child's literacy experience by capturing interest and imagination early. Puppets are an excellent resource for promoting three of the six pre-reading skills (vocabulary, narrative skills, and phonological awareness) that children need to have before reading. As a special treat, Terri Fields will be on hand to speak briefly about bringing the words to life. A discussion will follow about how to plan, prepare, and implement a puppet show.

Lighting the Way to Communicating Across Generations (PLD, ALYAS, DIVPOPS)

Linda S. Thompson, President, Life Path Solutions, Inc.

How libraries communicate their services across the generational spectrum of today is rapidly gaining importance. How do you gain the attention and interest of the younger generations? How do you maintain the interest of your current users and communities, while attracting the youth at the same time? Understanding the language and preferred forms of communication each most readily relates to is necessary when developing marketing plans, advertising, and all other forms of communication, both with the public at large and within the organization. This presentation will be a lecture, enhanced by PowerPoint discussion points, incorporating both education and humor. Attendees will learn the characteristics of each generation, the factors that influenced who they are and why, their preferred forms of communication, and suggested methods of reaching their audience, both their public and their colleagues. Attendees may include library

management, staff, educators, researchers, and anyone who communicates across the generations on a daily basis.

Drugs in the Library? (ALYAS, KIDS, TLD, PLD)

Shelly Mowrey, Director of Programs & Communications, Partnership for a Drug-free Arizona

Teen and adult services librarians are seeing an increase in teen patrons affected by drug use. Many of our young clientele even use us as safe adults to share their life challenges. What is our response to this societal problem? What are our limitations as non-social workers? Join us for an informative and practical presentation by a local professional who has extensive experience in drug prevention training, brain development and how we can apply this to our profession.

Readers Advisory Panel - The Making of *The Complete Idiots Guide to the Ultimate Reading List*

Six months, Five revisions, Four authors, Three editors, Two meltdowns and One book. John Charles, Joanne Hamilton-Selway, Sandy Van Winkle, and Shelley Mosley will share the commitment, comedy and chaos during the writing of *The Complete Idiots Guide to the Ultimate Reading List*.

The 2010 Census – It's In Our Hands (GovDocs Business Meeting)

Jerry O'Donnell, Manager, Partnership & Data Services, Denver Regional Census Center, U.S. Census Bureau

It has happened every ten years since 1790. How will the upcoming decennial Census differ from those of the past? Learn about changes in the 2010 Census, and the important role libraries will play in its success.

Just Say No to Dewey, Building a Tribal Library from the Ground Up. (NATIVE, INFOTECH, TSIG)

Melanie Toledo, Library Manager, Ak-Chin Indian Community Library

Matthew Cross, Library Technician, Ak-Chin Indian Community Library

Jeffrey Stoffer, Library Assistant, Ak-Chin Indian Community Library

Jeannette Peters, Library Clerk, Ak-Chin Indian Community Library

The Ak-Chin Indian Community Library celebrated its Grand Opening on May 30th, 2009. It is one of the few libraries in Arizona not facing budget cuts or a reduction in staff, thus lighting the way, illuminating access to information when times are dark for

the residents of the Ak-Chin Indian Community. The Ak-Chin library will be the first tribal library to utilize the popular atrium library system, one of the first tribal libraries to use the 3M self-checkout systems and joining a growing number of libraries saying “no to Dewey”. The library will be using the “bookstore” layout or using the BISAC subject headings to categorize materials. The BISAC arrangement will allow community members who never stepped foot in a library the ability to browse the shelves and not be confounded by all of those silly numbers. We will also discuss all of the triumphs and pitfalls of being able to implement the policies, procedures, programs and latest technologies that we want without the inertia of previous expectations.

Science and Library Partnership: ASU's Embryo Encyclopedia Project (CULD)

Dennis Brunning, Visual Resources Librarian, Arizona State University;

Philip Konomos, Head, Library Technology, Arizona State University;

Mimmo Bonanni, Digital Projects Librarian, Arizona State University

Arizona State University's Embryo Project Encyclopedia, a web-enabled comprehensive reference to embryo research, represents a unique partnership of science, science teaching, and librarianship. The mission and vision is to provide the science and learning community with focused information on all aspects of embryo research. This program will introduce you to the Embryo Project Encyclopedia, covering editorial, technical, and production aspects. You will learn about Fedora, the digital object based open source software, used to develop the site and the details that go into developing both the content and technology of the site. We will also discuss the important role of partnership collaboration in building a digital repository.

10:15 – 11:15 AM

Virtual Experiences: Author Visits, Booktalks and More (TLD)

Jean Kilker, Teacher-Librarian, Maryvale High School;

Terri Fields, Author

You can shine with technology! The presenters will demonstrate and discuss using virtual spaces to promote books and reading. The presenters set up a virtual author visit which was then used by school libraries in other states. Posting videos of student book talks shows off your students...and your library program. Wiki's and other tools encourage students to discuss books. Besides sharing the concept and the how to's, the presenters will discuss technical obstacles and how to overcome them.

ALA Planning Forum (ALL)

How can ALA help you, your library and your users during the next five years? Join ALA Associate Executive Director Cathleen Bourdon for a discussion and input for ALA's 2015 strategic plan. Where should ALA be focusing its energy to help you and the libraries in Arizona? ALA members and nonmembers encouraged to participate.

ALYAS Business Meeting

Join ALYAS in planning for the next year.

Finding the Way: Assistance When Times are Tough (RPSIG, PLD, SLD)

Janet Fisher, Director, Law and Research Library, Arizona State Library, Archives and Public Records
Sandy Rizzo, Librarian III, Government Documents Librarian, City of Mesa Library

As library workers, we regularly encounter people needing assistance; even our libraries and staff struggle in the toughest times. Learn about tools that we have used and recommend to help staff and the public cope with change and crisis during an economic downturn. These free, reliable sources, including wikis and websites, can be linked to or used as a model for developing local resources for communities around the state. Topics such as mortgage and housing info, financial resources, employment, health issues, scholarships, economic stimulus funds, and others will be covered. How is your library reaching out?

Volunteer Statistics @ Your Fingertips with the Volgistics Database (TSIG, PLD, SLD)

Sylvia Charters, HR Programs Coordinator, City of Glendale, AZ

Tired of tracking volunteer stats on Excel spreadsheets or having mountains of time sheets lying around? If so, Volgistics may just be the answer you're looking for. Volgistics is an online database that can track volunteer hours, demographics, assignments, awards, just about anything. Reports are no problem with this database; find everything you need with a click of the mouse. Come and see what Volgistics can do for you.

Native American Libraries Interest Group Business Meeting

Join in planning the next few years of the Native American Libraries Interest Group agenda.

Collaborative Approach to Collection Development between UA and ASU: Opportunities and Challenges (IIG, CULD, DIVPOPS)

Ping Situ, Chinese Studies, Spanish and Portuguese Librarian, University of Arizona Libraries

Qian Liu, Chinese Studies and South Asia Studies Librarian, Arizona State University Libraries

Due to the shrinking budgets and physical space, increasing material costs, expanding interdisciplinary studies programs, and changing users' needs, collaborative efforts for collection development have become more and more necessary and important to academic libraries, especially those within the same state. In this presentation, the presenters are two librarians, one from U of A Libraries and one from ASU Libraries, who have responsibilities for developing and managing Chinese language collections. They will share their creative strategies and ideas on exploring collaborative approaches to the collection development between the two university libraries. Those approaches will help each library deliver more enhanced access to those collections for their customers in spite of difficult economic times. Challenges and concerns will also be discussed at the presentation.

11:30 – 12:30 PM

Learning and Teaching Green: From Libraries to Biospheres (SLD)

Linda Leigh, Ph.D., Director, Center for Sustainable Prosperity;

Denise Keller, County Librarian, Pinal County Library District

Libraries have always been the greenest of the green institutions – recycling books, etc. Most of us started getting this “green training” when we were young, either in our schools or community libraries. We may not have understood the connection of that training within our day-to-day lives. How can we translate that green-ness to the everyday lives of our community members? Using library practices as a model, we'll show what lessons could be emphasized to make our lives more consistent with the share, reuse, recycle efforts that are so important now. Greening is a way of thinking and behaving. Libraries are the perfect beacons for calling people to the local, regional, and global changes that we need to make. Taking experiences from two years of living inside Biosphere 2 (1991-1993), original Biospherian Linda Leigh will take the attendees through the green thinking process. How do we encourage our library patrons to think and behave “green”? Denise Keller will share how libraries in Pinal County collaborated with Dr. Leigh to establish local libraries as starting points for residents interested in learning about environmental issues.

Rave Reviews for Rambunctious Readers (PLD, TLD, KIDS)

Mary Wong, Teacher Librarian, Explorer Middle School

A preview of picture books and easy readers released in 2009 will be presented. A bibliography with brief annotations will be provided along with suggestions for using the books in the classroom and/or library.

Jana Bommersbach, Author

Join popular author Jana Bommersbach as she discusses her acclaimed book *The Trunk Murderess: Winnie Ruth Judd*.

Creating a Virtual Museum Using the Big6, Collaboration and Technology (TLD)

Beth Morgan, Library Media Specialist, Haley Elementary/Chandler USD

Collaborative projects provide a vehicle for modeling technology integration and information literacy skills for teachers and students. This project began as the idea of the library media specialist. As the project continues, teachers and LMS have collaborated to refine the process and products. Students, teachers and the LMS work through the Big6 process skills to research explorers. Students use their information to create an exhibit for the virtual museum. Learn about the process and the virtual museum at this session. See how you can use it with a variety of students and topics.

Transforming Census Bureau Data into Community Knowledge (GOV DOCS, CULD, PLD)

Jerry O'Donnell, Manager, Partnership & Data Services, Denver Regional Census Center, U.S. Census Bureau

Pam Klein Spicciati

The assorted urban and rural settings and economic profiles of Arizona mean that our communities differ widely from each other. How can you help your patrons use Census data to research and describe *their* community? This session will focus on developing community indicators using demographic profiles from the U.S. Census Bureau. Sources of Census data vary in a number of ways including geography (metro area, city, neighborhood), frequency of data updates, and terminology (race/ethnicity, age,

gender, household, poverty). Learn how Census data can transform into community knowledge through the understanding of conditions, trends, resources, and needs.

DIVPOPS Business Meeting

Join the Services to Diverse Populations Interest Group in planning the next few years agenda.

2:00 – 3:00 PM

Robert McWhirter

Robert J. McWhirter, Senior Attorney with the Maricopa Legal Defender's Office, will give another engaging and informative presentation.

Leadership Lights the Way (CULD, PLD, SLD)

Elaine Meyers, Independent Consultant, Planitelaine.com

Mary Villegas, Tribal Library Consultant, Arizona State Library, Archives & Public Records

Arizona Library Leadership Academy, sponsored by the Arizona Department of Library, Archive and Public Records, provides 25 participants from Phoenix, Pima County, Scottsdale, Chandler and Glendale public library systems with opportunities to enhance their leadership skills and affect enhancement of library programs and services to improve the end user's experience. Key elements of the program are lectures by and discussions with national and local leaders, mentoring and project development. Elaine will provide an overview of the program. Mary will discuss program outcomes and State Library goals. The participant and mentor will share their experience in the program and access how the program has made a difference personally and for the customer.

Today's Congo and *Heart of Diamonds*

Dave Donelson, Author

Heart of Diamonds, a romantic thriller about diamond smuggling in the Congo, was inspired by real events in Congo's recent history. Author Dave Donelson discusses how

what has been called the world's worst humanitarian crisis influenced his book and his work since its publication.

TSIG Business Meeting

The Technical Services Interest Group will be gathering to plan for the next few years.

Light the Way to Your Library: serving the gay/lesbian/transgendered community (DIVPOPS, SLD, PLD)

Dr. Ladonna Lewis, Resident Faculty Member, Glendale Community College

Robert S. Sturges, Professor, Department of English, Arizona State University

Imagine yourself as a library patron. Imagine being embarrassed to ask a librarian where to find a book on gay-fiction? Would the librarian even know what you were requesting? Would they treat you with respect or dislike? Attend this session and learn about issues facing the gay/lesbian/transgendered community. Also learn about popular authors and titles in this area. Light the way to your library for this diverse community by attending this session and learn how to make their experience welcoming and inviting.

Web 2.0 is the light of my LibGuide (CULD, RPSIG)

Marsha Ballard, Technical Services Librarian, Scottsdale Community College Library;

Serene Rock, Library Specialist, Sr., Arizona State University, Ross-Blakley Law Library

In the dark about LibGuides, the web based tool for creating research guides, and all it has to offer? We're putting a spotlight on Web 2.0 tools. This presentation will provide an overview of the Web 2.0 features available on LibGuides and the benefits of using them in any type of library. Attendees will learn how to create a LibGuide, utilize its Web 2.0 tools, and discover uses beyond research guides. Make your LibGuides shine with Web 2.0!

3:30 – 4:30 PM

Sex in the Library - Talking about Intellectual Freedom (KIDS Business Meeting)

Lise Chlebanowski, Library Manager, Avondale Public Library

It's 9:00 a.m. and the first wave of patrons have entered the library. You have barely adjusted your chair when a parent comes storming up to the desk, the book *Where Did I Come From?* in hand, demanding that it be removed from the collection. What do you do? What do you say? Not sure? Join us for a first-hand look at one of the most sensational censorship battles in recent memory. Along the way, you'll learn how to talk about sensitive books, A/V and Internet websites to would-be censors, the media, colleagues, library boards and just about anyone else. You'll get a packet with samples of letters, request for reconsideration forms, sample policies and copies of the Library Bill of Rights and Freedom to Read. You'll hear first hand about personal experiences through the eyes of a library user who became a library clerk who became a library activist who became a librarian who became a city librarian – all because of “Sex” in the library!

Will Libraries Continue to Light the Way for Readers of Printed Books? (INFOTECH Business Meeting)

Jana Bradley, Professor, School of Information Resources and Library Science, University of Arizona

An exploration of the changing print book market and its implications for libraries. The printed book is NOT dying but IS at the center of flourishing writing and reading activity in our increasingly eSociety. What does seem to be dying, or at least changing radically, are traditional ways that books are authored and move through society. Time, online on January 21, 2009, describes a publishing industry in great distress, not necessarily dying but changing many of its long-held business practices and partners. Digital printing enables a new financial model, Print-on Demand (POD), that produces trade quality paperbacks in short runs or even one at a time. Self-publishing is maturing, gaining credibility, and finding buyers, through both established and new distribution channels. To quote the Time article: “none of this is good or bad; it just is.” The library's print mission has been to light the reader's way to books, primarily from mainstream publishers. The blurring of boundaries between the established and emerging book culture will increasingly put stress on our traditional ways of acquiring, cataloging, and providing users with books. While some of these changes may be alarming, they offer the opportunity to discuss the library's role in this expanded print culture of writing, reading, and discovering books in an eSociety.

Just the facts Ma'am: How writers use libraries to stalk stray facts

Lori K. Baker, Author

An inside look at how a reporter/writer uses the library for research.

A Unique Experience: Horner Fellowship exchange to Japan (IIG Business Meeting)

Deborah Tasnadi, AZLA 2007 Horner Fellow, Peoria Public Library

Deborah's Horner Fellowship exchange to Japan, which took place in 2008, was quite extraordinary. Thanks to the kind attention and hospitality of Mr. Taro Miura, members of Japan Library Association's International Relations committee, and Professor Tsutomu Shihota (Faculty of Letters at St. Andrew's University in Osaka), Deborah toured a variety of libraries, attended the 2008 JLA Conference in Kobe City, and took in some dazzling sites in the Tokyo area. With this presentation at the annual AzLA Conference, Deborah will share her experiences with interested AzLA members.

Authority Control Gone Wild! (TSIG)

Linda Mortland, Lead Bibliographic Enhancement Supervisor, Phoenix Public Library

Eileen Jaffe, Bibliographic Database Manager, Pinal County Library District

Maria R. Mucino, Librarian II-Cataloger, City of Mesa Library

Do you often find yourself feeling helpless, frustrated, and ready to relinquish all thought of controlling those wicked little authority headings? Do your eyes roll back in your head when you realize you have 27 variations of an author's name and that's why you can't find a title in your OPAC? If this sounds familiar, then join us for a panel discussion on how we whip those uncooperative headings into shape and keep them from driving us insane!

Under the Spotlight: Transparency in Government (GOV DOCS, CULD, PLD)

Brad Vogus, Head Social Sciences and Government Documents, Arizona State University Libraries

Is transparency in government just a buzzword – or something more? Learn what it is, and see examples of who's doing it right and who could improve. Explore what we as libraries can do to help direct people to the right resources (both online and off) at local, state, and federal levels to help our users become more aware of our government, its activities, and the things that affect us.

Technology Learning for Librarians (SLD, InfoTech)

Peter Botticelli, Assistant Professor of Practice, University of Arizona School of Information Resources and Library Science;

Bruce Fulton, Digital Projects Librarian, University of Arizona School of Information Resources and Library Science

The University of Arizona School of Information Resources and Library Science (SIRLS), will share goals and projects to date on their new Sandbox Learning Technology, an innovative approach to technology learning for information professionals. This technology enables students to learn advanced library systems through a variety of realistic, hands-on exercises and projects within the existing LIS curriculum. Our immediate goal is to equip future librarians with the skills and confidence they will need to learn new systems and to respond effectively to changes in the digital environment. A live demonstration of the Sandbox and hands-on exercises will be presented.